

Community Reinvestment 2024

Presentation to Medicaid
Reinvestment Advisory Committee
June 12, 2025



Agenda

- ▶ Introduction
- ▶ Whole Health Approach
- ▶ Investment Priorities
- ▶ Funded Initiatives
- ▶ Future Investments

Caring for Nevada

- ▶ Covering Nevada for over **50 years**
- ▶ Serving over **200,000 members**
- ▶ Partnering with the state for **16 years**
- ▶ Evolving to meet **Nevadans' needs**
- ▶ Prioritizing **Health Equity**



Improving Health Outcomes



Maternal Child
Health



Chronic Disease
Management



Behavioral
Health



Health Related
Social Needs



Rural Health &
Network

Identifying Social Risk



1

Individual/Family Level

- Care Management risk stratification
- Focused, person-centered, and culturally competent member outreach



2

Community Level

- Community-Based Organization (CBO) support
- Neighborhood Initiatives
- Provider Partnerships



3

State/County Level

- Collaboration and coordination with facilities, agencies, and social services at the county level
- Value-added services and incentives



Investing in Local Solutions



Homelessness & Housing Instability



Food Insecurity & Basic Needs



Healthcare Workforce Development



Prevention & Wellness



Community Capacity Building



School Based Health



Investment

\$8.5M to over **125** local organizations

Addressing Housing Instability



Prevention & Diversion



Emergency Housing



Supportive Housing



Demonstrating Outcomes



102 Households prevented from homelessness



23 Families w/children provided emergency shelter



859 Members received Urgent Stabilization Housing



764 Permanent housing placements



1,342 Total households served



966 Total referrals

Championing Food As Medicine



Food Banks
& Pantries



Food
Distribution



Baby
Products



Community
Gardens



Food Insecurity & Basic Needs



Targeting **Workforce Development**



Project ECHO



Doula & CHW
Training



Scholarships



Physician
Wellness



Promoting Community Wellness



Youth
Wellness



Hygiene
Essentials



Health
Coaching



Crisis
Services



Prevention & Wellness



Investing in **Healthy Communities**



Social Drivers
of Health



Health
Disparities



School Based
Services



Workforce
Development



Partnering to Advance Health Equity

- ▶ We take a **holistic view** of health that considers not just traditional physical factors, but behavioral and social factors, too.
- ▶ We place **people at the center of everything** we do, accelerating progress toward a simpler healthcare experience.
- ▶ Building partnerships and creating connections to **strengthen communities** is foundational to how we approach whole health. Healthier communities lead to healthier people.



Thank You!

Anthem®



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